

The Small Business Engine®

Idea Generation & Branding • Business & Marketing Plans • Strategic Planning • Conceptual Consulting • Start-up Guidance



2012 Incubator O. Ross Entrepreneurs Springboard Program

A new year presents new opportunities, and this program is here to offer you just that... a valuable business opportunity! O. Ross is a big proponent of entrepreneurship and seeing business owners succeed excites us.

Have you ever had a business idea that has plagued you again and again? Have you ever wondered how or where to get started? Or you know you're on to a great idea, but you're just a little stuck? Imagine how advanced you will be if you're able to have your own experienced business consultant by your side for 6- months.

O. Ross Enterprises' semi-annual Incubator Program – **The Entrepreneurs Springboard Incubator Program** was created to mentor entrepreneurs and facilitate a relationship offering accountability, crucial experience, and growth. We're going to help you navigate through the roadblocks.

Please review the details below and share it with your fellow entrepreneurs.

Applicant Criteria:

1. Submit a short essay response of **250 words** on what your business does, why you're passionate about it, where you see yourself in the next year, and how you will benefit from the program
2. Must be in early stages of business. "Early stage" is defined as from development to 2 years.
3. A for profit entity officially registered by January 15, 2011
4. Must have a Gmail email address and be engaged in at least 2 social media platforms

Program Benefits:

1. Six (6) month program (at no cost) from January 9, 2012 – June 30, 2012
2. Monthly meetings - once a month via phone, web interface, or as suggested by the program with O. Ross (30 – 60 minutes per session). Discussions will focus on your current goals, direction, and accountability.
3. Supplemental interactions may be provided
4. Business consultation, assistance in strategic planning, and professional advice
5. Invitations to select O. Ross events and programs – may be online or offline.

Participants Responsibilities:

1. Participate in group mastermind discussions
2. Submit business objectives and concerns on an ongoing basis
3. Have an established and growing multi-platform Social Media base
4. Actively promote O. Ross Enterprises in your network, on Social Media and other impromptu opportunities
5. Be able to maintain an open and honest relationship to receive feedback and discuss suggestions
6. If services typical to O. Ross are needed within the first 2 years of the program date, O. Ross holds the first right of refusal of that service.
7. Agree to sign O. Ross Non Disclosure / Confidentiality / Non-Compete Agreement(s)

Deadline:

Submissions must be received via email by December 2, 2011 midnight – to info@orossenterprises.com. Winner will be announced December 23, 2011

O. Ross – The Small Biz Engine® - "Turning your PURPOSE into a PLAN and your PLAN into a PROFIT"™

**O. Ross Enterprises reserves the right to discontinue the program or individual relationship at any time at their discretion.*

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